

Leisure

Dr Seuss books at Pages

PAGES HAS PARTNERED with Random House New York, one of its book suppliers, to boost enthusiasm for reading among Barbadian children.

The local bookstore and international publishing company are focusing on the highly imaginative, tongue-twisting rhymes of 19 titles of **Dr. Seuss** books and giving away, with purchases, the famous red and white stovepipe hat worn by Seuss, Cat in the Hat character.

"This promotion was borrowed from the Read Across America programme that is currently being led by Random House and the National Education Association," explained



YOUNG CAVE SHEPHERD CUSTOMER Jabbari Francis enjoying his favourite Seuss stories, while wearing the red and white stovepipe hat.

Anita Elms, regional marketing manager at Duty Free Caribbean Holdings.

"Dr. Seuss is one of the most beloved children's authors because his use of rhyme develops an

enjoyment and a love for reading that lasts a lifetime."

Dr. Seuss readings for children are scheduled for Pages Broad Street and West Coast stores in early December.