

BUSINESS

Cave Shepherd to unveil Christmas fantasy



THE BOARDED UP show windows at Cave Shepherd on Broad Street.

IT'S NOT hurricane preparedness that has the Cave Shepherd show windows on Broad Street boarded up, but preparation for what management terms a Christmas fantasy that will take Barbados by storm.

Anita Elms, regional marketing manager at Duty Free Caribbean Holdings, said what was being assembled behind the boarding would be of fairytale proportions and would be a major family attraction for the holiday

season. But, she added, Barbadians will have to wait until next Friday at 6 p.m. for the unveiling.

She however said this special Christmas offering was conceptualised to rekindle the true child-centred spirit of the season.

"We have seven Barbados Community College students from the Fine Arts Division, who have been helping us with this project. It is a case of children working for children.

"Under the direction of

Renaissance Design, the window display company that we use, the students are responsible for much of the imagery that is being created. The two first-year and five second-year students are painting the backgrounds, which call for a lot of intricate work."

The unveiling will be carried live on Starcom Network, with Patrick Gollop heading the broadcast team. A number of traditional Bajan characters in Christmas gear will also entertain.